

Caring for Kids 5k/fun run & health and fitness fair

September 18, 2010 – @Byrnes Freshman Academy, Duncan, SC

5k start: 8:30am, fun run start: 10am

Vendor/sponsor requirements & benefits



A fantastic opportunity to make a powerful, positive impact in your community!

This charity 5k (certified 3.1 miles) will be open to the public. Advertisements on local radio, tv, newspaper, magazines, numerous running websites and fliers are sure to bring a healthy crowd. The kid's fun run and health & fitness fair will be promoted through all Spartanburg District 5 schools (12 total). Pictures, video and race results will be available for sponsors and will be used to promote next year's 5k.

Isaac's Friends is a local 501c3 nonprofit that sends loving, caring Child Advocates into children's hospitals to spend one-on-one interaction time with sick and injured children in order to help alleviate some of the pain, fear and anxiety they suffer. Your participation in this year's event will help them to continue reaching out to children in need and to show support and compassion for their families. Thank you.

Title sponsor (healthy eating): Company name on all publications, electronic & print, as presenting sponsor (eg. Caring for Kids 5k/fun run presented by SPONSOR); company name on event t-shirts; company name on 5k start and finish banner; name on event brochure given to all 5k race participants and all children's health & fitness fair attendees; 5 free 5k entry tickets, 5 free t-shirts; vendor booth. (Limit 1)

Fitness sponsor: Company name on all publications, electronic & print; company name on event t-shirt; company name on health & fitness fair banner; name on event brochure given to all 5k race participants and all children's health & fitness fair attendees; 5 free 5k entry tickets, 5 free t-shirts; vendor booth. (Limit 1)

Vendors: booth space at children's health & fitness fair; vendor should engage children & their families in healthy eating products/information, fitness products/services, or general health/fitness habits for children; all applications will be reviewed to determine eligibility based on these criteria before approval; promotional products (especially fitness related items like frisbees, water bottles, balls, etc.) are encouraged plus handouts with product/service information; no onsite sales for this event as it is a charity event. (Limit 15)

Sponsors: company name on event website; name on event brochure given to all 5k race participants and all children's health & fitness fair attendees; name on event t-shirts; 2 free 5k entry tickets, 2 free t-shirts. (Limit 14)

***Isaac's Friends** retains the right to refuse participation of any vendor or sponsor based on compatibility with the goals and/or mission of the organization and/or the event.

Isaac's Friends – 215 Edgewood Dr., Duncan, SC 29334 – 864.621.9146

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